

ConnectHomeTucson Convening

March 25, 2021



**CONNECTIONS
DEVICES
TRAINING**

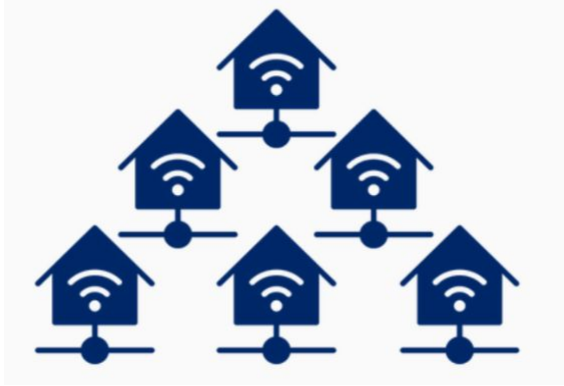


Agenda

- | | |
|---------------------|--|
| 9:00 am - 9:10 am | Welcome and Introductions - Vice Mayor Nikki Lee |
| 9:10 am - 9:15 am | What is ConnectHomeUSA? - Lacia Sommars |
| 9:15 am - 9:25 am | ConnectHome in Tucson - Liz Morales |
| 9:25 am - 9:40 am | Digital Inclusion Best Practices - Mick Salik and Jared Frank |
| 9:40 am - 9:45 am | Breakout Session Intro - Alison Miller |
| 9:45 am - 10:10 am | Breakout #1: Definitions and Goals - Facilitators |
| 10:10 am - 10:15 am | Break / Session #2 Intro - Alison Miller |
| 10:15 am - 10:40 am | Breakout #2: Resources and Next Steps - Facilitators |
| 10:40 am - 11:00 am | Report Out and Close - Alison Miller |

What is ConnectHomeUSA?

ConnectHome is a public-private collaboration designed to narrow the digital divide for residents living in HUD-assisted housing. ConnectHome was designed to address the three-legged stool of digital inclusion: affordable connectivity, training, and low-cost devices.



What is ConnectHomeUSA?

ConnectHome creates a platform for community leaders, local governments, nonprofit organizations, and private industry to join together and produce locally-tailored solutions for building strong digital inclusion programs.



ConnectHomeUSA Communities



HCD at a Glance

Housing

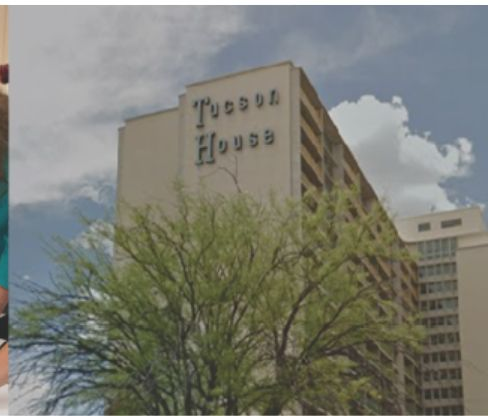
As the local Public Housing Authority, **PHA**, HCD provides direct housing assistance to thousands of Tucsonans.

- **1,505** Public Housing units owned and operated by HCD
- **5,500+** Housing Choice Vouchers (Section 8) administered to residents renting from private landlords
- **451** additional units of below-market affordable housing

Community Development

HCD's Planning and Community Development, **PCD**, supports strong communities and safe and decent living environments by funding important projects and programs.

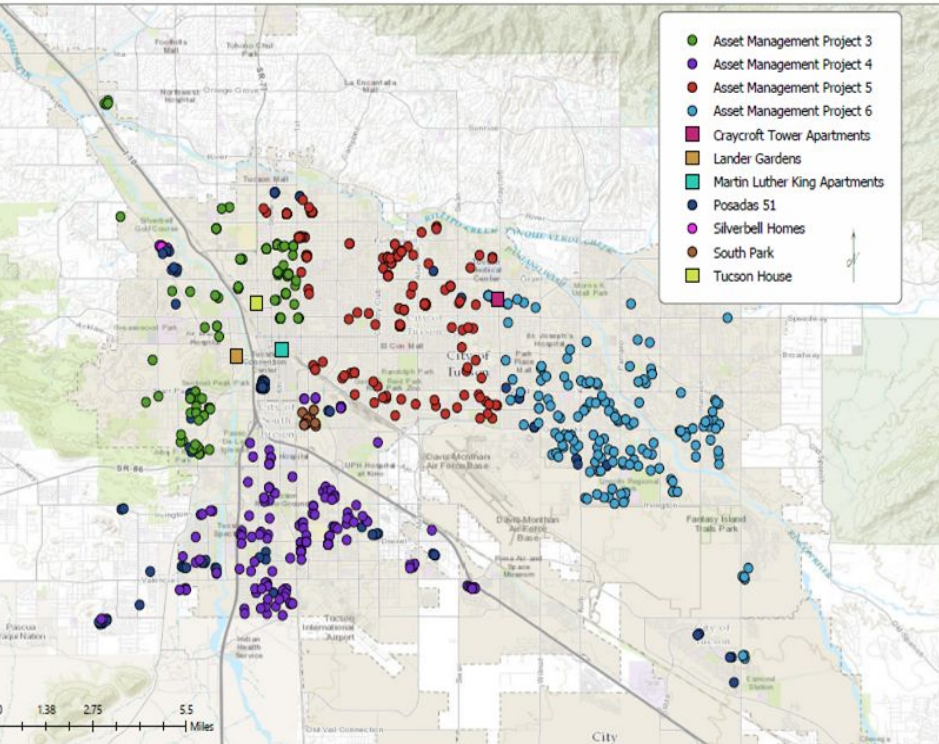
- **\$8M** administered annually in HUD Community Planning and Development funds (CDBG, ESG, HOPWA, HOME)
- **20+** local agencies and nonprofits funded to provide human services throughout Tucson



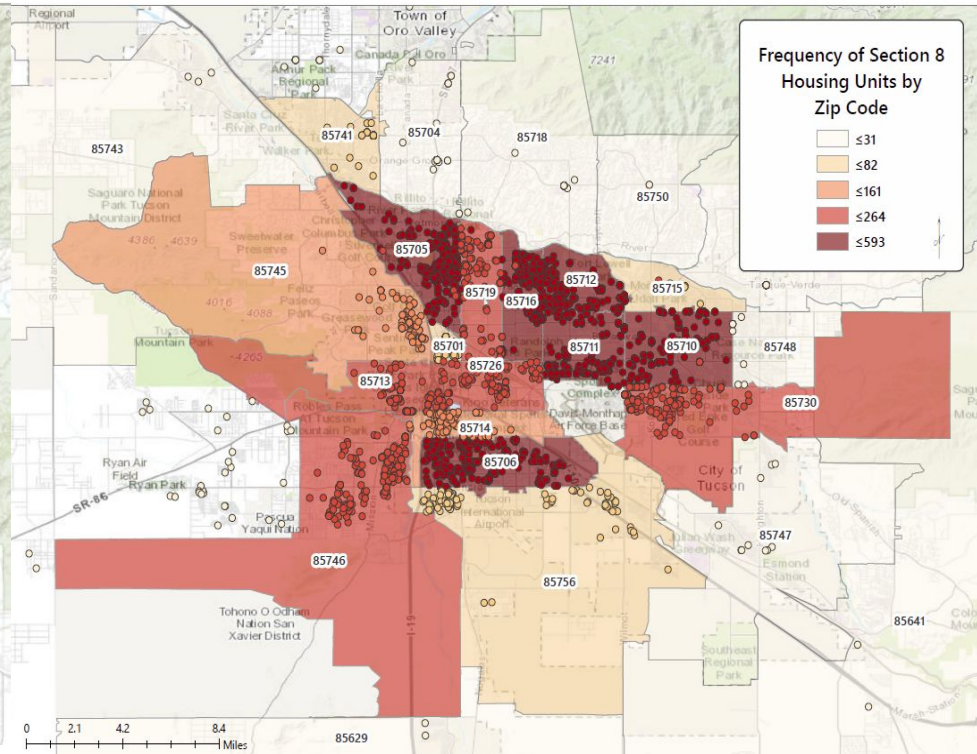
HCD Housing Programs



City of Tucson Public Housing Asset Management Projects



City of Tucson Section 8 Housing



Snapshot of Tucson's HUD-Assisted Residents



17,000+

total residents



7,200+

**total households in HCD Programs,
including Public Housing, Housing Choice
Vouchers (Section 8), El Portal, etc.**



\$11,038

**average annual
household income**



45.1%

**of all household members
are children (under 18)**

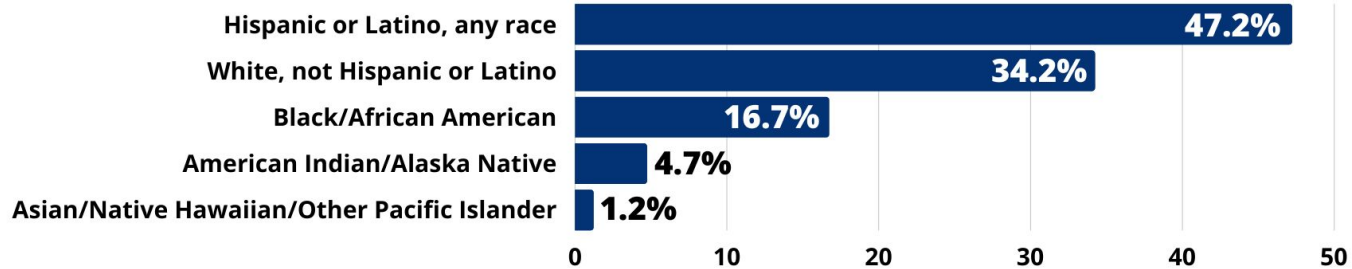


47.8%

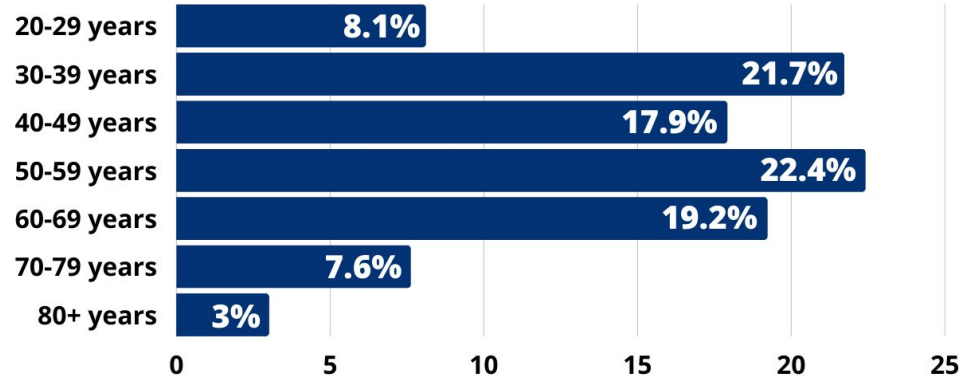
**of all households report a
member with a disability**

Snapshot of Tucson's HUD-Assisted Residents

Head of Household Race/Ethnicity



Head of Household Age



Resident Technology Survey – Summer 2020

50% of respondents did not have access to a computer or tablet in their home

36% did not have access to wired or wireless internet in their home

51% had a school-aged child needing to attend school virtually

24% had an adult who needed to attend school virtually



ConnectHome in Tucson

- First year focus on HCD's few larger apartment complexes
 - Explore building-wide internet options
 - Digital literacy programming for older adults, peer support
- Needs Assessment and Tracking/Engagement Tools (ASU)
- Develop Phased, Multi-Year Action Plan
 - Strategies for diverse array of residents: various age levels, scattered sites
 - HCD participate in local efforts, connect residents to existing programs, collaborate on new
- 4th Leg of the Stool (PCC)
 - Build connections to Education and Workforce Training for residents



PimaCommunityCollege

/// Keep striving.



ConnectHome in Tucson

Year 1

2020-2021



Targeted Outreach to Residents for Connectivity Programs

- Community Wireless
- Emergency Broadband Benefit



Tucson House Pilot Program

- Community Wireless
- Devices
- Peer Support
- Support Choice Neighborhoods Engagement



Information Gathering

- Explore Options for building-wide internet
- Digital Needs Assessment Survey(s)



Develop Action Plan

- Convene Partners
- Identify champions
- Annually review and revise strategies



Today's Goals



Discuss existing efforts in Tucson



**Energize and mobilize a diverse collaboration;
Strengthen local community of practice**



**Brainstorm ideas for strengthening existing
efforts and building new initiatives to benefit
HUD-assisted residents**



**Begin to identify themes and goals for action
plan, stakeholder committees**



Digital Inclusion Best Practices

Mick Salik

ASU Office of Community Health, Engagement, and Resiliency

Jared Frank

City of Tucson Housing and Community Development

Breakout Sessions - Virtual Sticky Notes

Use the link provided in the Zoom chat. This is a shared document.

Everyone has edit rights to work in it. There are sets of four slides per group. Every slide has 8 text boxes.

Find the set of slides that correspond to your group, labeled by your group number

The facilitator will ask you to start with the first slide. Read the question at the top of the slide.

Find a text box on that slide that no one else is typing in. Click on the text box in that slide and write your response.

If there are no free text boxes, copy and paste a text box off to the side and work in there.

After 1-2 minutes of writing time, the facilitators will ask participants to share their responses.

The facilitator will then invite you to move on to the second slide in your color group.

Facilitators / notetakers will report out on key themes during the report out at the end.

This is a brainstorming session.

There are no wrong answers.

Type what comes to your mind.

A background network diagram featuring a complex web of interconnected nodes. The nodes are represented by circles of varying sizes, some solid blue, some solid green, and some hollow blue or green. They are connected by a mix of solid black lines and dashed grey lines, creating a dense, interconnected pattern that suggests a network or system architecture.

Breakout Session #1

Definitions and Goals

Group Facilitators and Notetakers

Group 1 - Jared Frank and Jeremiah Dean

Group 2 - Rebecca Ruopp and Mattea Pezza

Group 3 - Ann Chanecka and Albert Murrieta

Group 4 - Vivian Morrison and Sam Collins

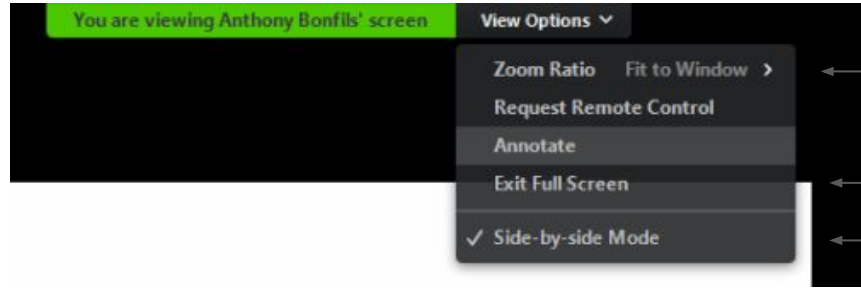
Group 5 - Mick Salick and Ashely Vo

Group 6 - Teresa Noon and Lacia Sommars

Group 7 - Nadia Roubicek and Ebony Aiken

Zoom Breakout Tips

When speaker is screen sharing (top right)



Adjust the size and ratio of video screens

Exit full screen mode

Choose between Side-by-side: Speaker View or Side-by-side: Gallery View, which determines how many videos you see on the right side

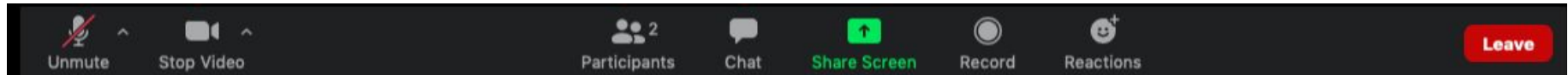
Bottom Menu

Mute/Unmute yourself Start/stop sharing video

Access the chat, ask questions, add additional thoughts

Raise your hand, react using emotes, etc.

Leave meeting



An abstract network diagram featuring a collection of nodes and connecting lines. The nodes are represented by circles of varying sizes, some with solid outlines and others with dashed outlines. The colors of the nodes include blue, green, and white. The lines connecting the nodes are a mix of solid and dashed lines, creating a complex web-like structure. The background is a light gray.

Breakout Session #2

Resources and Next Steps



Report Out and Close

- “Gallery Walk”
- Working Group Interest Survey and Action Plan
- Emergency Broadband Benefit Communications Strategy

